



BUYER TOOL · 15

DRESSOURCE Buyer Brief Template

A structured brief to send DRESSOURCE. The more you complete, the faster and more accurate the response.

Project overview

- Brand name and positioning
- Target customer and price point
- Product type and category
- Markets and destination(s)

Product specification

- Quantity per style and colour
- Fabric, weight (GSM) and finish
- Colour standard / Pantone references
- Trims, branding and packaging
- Sizes and grade
- Reference garments or images

Commercial and compliance

- Target FOB or retail price
- Required certifications / compliance
- Required delivery / in-store date
- Sample and approval expectations

Educational buyer tool. Send your completed brief via WhatsApp, Telegram or email to begin development.